CONTRACT



And:

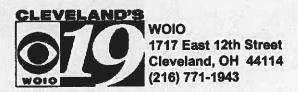
Midwest Communications 49 South grant Avenue Columbus, OH 43215

	Contract / Re 820785	vision /	Alt Order		
Product Early TV Buy General	Election, 2012	144	01141		
Contract Dates 09/17/12 - 09/23/12	Estimate #				
Advertiser Republican Senate Ca	ampaign Commit	tee	Original Date 09/14/12	/ Revision / 10/02/12	
	Billing Cycle Billing EOM/EOC Broad			Cash/Trade Cash	
	Station WOIO		nt Executive WOIO/WUAB	Sales Office Cleveland Loca	
	Special Handling				
	Demographic Adults 25-54				
	IDB#	Advert	iser Code	Product Code	
	Agency Ref		Advertise	r Ref	

	Spots/		<u>Totals</u>	
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 1 WOIO 09/17/12 09/21/12 Action News at 5a <u>Start Date End Date Weekdays Spots/Week</u> Week: 09/17/12 09/23/12 MTWTF 5	5-6a <u>Rate</u> \$125.00	:30	NM	5 \$625.00
N 2 WOIO 09/17/12 09/21/12 Action News at 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 MTWTF 5	6-7a <u>Rate</u> \$125.00	:30	NM	5 \$625.00
N 3 WOIO 09/17/12 09/21/12 The Early Show Start Date	7-9a <u>Rate</u> \$115.00	:30	NM	5 \$575.00
N 4 WOIO 09/17/12 09/21/12 Action News at Noon Start Date	12-1230p <u>Rate</u> \$475.00	:30	NM	5 \$2,375.00
N 5 WOIO 09/17/12 09/21/12 Action News at 4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 MTWTF 5	4-5p <u>Rate</u> \$450.00	:30	NM	5 \$2,250.00
N 6 WOIO 09/17/12 09/21/12 Action News at 5p Start Date	5-6p <u>Rate</u> \$500.00	:30	NM	5 \$2,500.00
N 7 WOIO 09/17/12 09/21/12 Action News at 6p Start Date	6-630p <u>Rate</u> \$700.00	:30	NM	5 \$3,500.00
N 8 WOIO 09/17/12 09/21/12 Action News at 11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 MTWTF 4	11-1135p <u>Rate</u> \$1,000.00	:30	NM	4 \$4,000.00
N 9 WOIO 09/22/12 09/22/12 Sat Early Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12S- 2	9-11a <u>Rate</u> \$100.00	:30	NM	2 \$200.0
N 10 WOIO 09/22/12 09/22/12 SA Action News at 6p Start Date	6-630p <u>Rate</u> \$250.00 <u>Start/End Time</u> 6-630p	:30 <u>Weekdays Length Rate</u> sa :30 \$250.00	NM Type NM	0 \$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



	Contract / Revision 820785 /	Alt Order #
Contract Dates 09/17/12 - 09/23/12	Product Early TV Buy Gene	Estimate # eral El 390
Advertiser Republican Senate Camp		Original Date / Revision 09/14/12 / 10/02/12

		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
N 11 WOIO 09/22/12 09/22/12 Sat Hour 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12S- 1	8-9p <u>Rate</u> \$650.00	:30	NM	1	\$650.00
N 12 WOIO 09/23/12 09/23/12 Sun Action News at 7a Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/125 1	7-9a <u>Rate</u> \$125.00	:30	NM	1	\$125.00
N 13 WOIO 09/23/12 09/23/12 CBS Sunday Morning Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12S 1	9-1030a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 14 WOIO 09/23/12 09/23/12 Extra Weekend Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12S 1	1135p-2a <u>Rate</u> \$130.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 2 WOIO 09/17/12-09/23/12 Extra Weekend Credited	Start/End Time 1135p-2a	Weekdays Length Rate	Type NM		
	LANGE LITTLE	Totals		44	\$17,875.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/23/12	44	\$17,875.00	\$15,193.75
Totals	44	\$17,875.00	\$15,193.75

Signature:	Date:	

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